# Network Data Sampling and Estimation 

Hui Yang and Yanan Jia

September 25, 2014
(1) Introduction
(2) Network Sampling Designs

- Induced and Incident Subgraph Sampling
- Star and Snowball Sampling
- Link Tracing Sampling
(3) Background on Statistical Sampling Theory
- Horvitz-Thompson Estimation for Totals
- Estimation of Group Size

4 Estimation of Totals in Network Graphs

- overview
- Vertex Totals
- Totals on Vertex Pairs
- Totals of Higher Order
(5) Estimation of Network Group Size
- Estimation of Network Group Size


## Introduction

## Introduction

- Population graph: network graph $G=(V, E)$
- Sampled graph: $G^{\star}=\left(V^{\star}, E^{\star}\right)$
- A characristic of network graph $G: \eta(G)$
- Estimation of $\eta(G): \hat{\eta}(G)$
- Example: Estimate the average degree of a network graph $G$ by the average degree of a sampled graph $G^{\star}, \hat{\eta}(G)=\eta\left(G^{\star}\right)$, is this a proper estimator? Depend on the sampling design!


## Network Sampling Designs

## Induced and Incident Subgraph Sampling

## Induced and Incident Subgraph Sampling



Figure: Induced Subgraph Sampling, vertices $\rightarrow$ edges


Figure: Incident Subgraph Sampling, edges $\rightarrow$ vertices

## Induced and Incident Subgraph Sampling

$$
\pi_{i}=\frac{n}{N_{v}} \quad \text { and } \quad \pi_{\{i, j\}}=\frac{n(n-1)}{N_{v}\left(N_{v}-1\right)}
$$



Figure: Induced Subgraph Sampling, vertices $\rightarrow$ edges

$\pi_{\{i, j\}}=n / N_{e}$
$\pi_{i}=\mathbb{P}($ vertex $i$ is sampled $)$
$=1-\mathbb{P}($ no edge incident to $i$ is sampled $)$
$= \begin{cases}1-\frac{\left(N_{e}-d_{i}\right)}{\binom{N_{e}}{n}}, & \text { if } n \leq N_{e}-d_{i}, \\ 1, & \text { if } n>N_{e}-d_{i},\end{cases}$


Figure: Incident Subgraph Sampling, edges $\rightarrow$ vertices

## Star and Snowball Sampling

## Unlabeled Star Subgraph Sampling



Figure: Unlabeled Star Subgraph Sampling

## Labeled Star (One-stage Snowball) Subgraph Sampling



Figure : Labeled Star Subgraph Sampling

## Two-stage Snowball Subgraph Sampling



Figure: Two-stage Snowball Subgraph Sampling

## Inclusion Probabilities of Star Subgraph Sampling

$$
\begin{aligned}
& \text { unlabeled star sampling } \\
& \qquad \begin{aligned}
& \pi_{i}=\frac{n}{N_{v}} \\
& \pi_{\{i, j\}}=1-\mathbb{P}(\text { neither } i \text { nor } j \text { are sampled }) \\
&= 1-\frac{\binom{N_{v}-2}{n}}{\binom{N_{v}}{n}}, \\
& \text { labeled star sampling } \\
& \pi_{i}=\sum_{L \subseteq \mathcal{N}_{i}^{+}}(-1)^{|L|+1} \mathbb{P}(L) \\
& \pi_{\{i, j\}}= 1-\mathbb{P}(\text { neither } i \text { nor } j \text { are sampled }) \\
&= 1-\frac{\binom{N_{v}-2}{n}}{\binom{N_{v}}{n}},
\end{aligned}
\end{aligned}
$$

## Link Tracing Sampling

## Link Tracing Subgraph Sampling



Figure : Link Tracing Subgraph Sampling

## Background on Statistical Sampling Theory

## Horvitz-Thompson Estimation for Totals

- Poputation $\mathscr{U}$ of size $N_{u}$
- A value $y_{i}$ associated with each unit $i \in \mathscr{U}$
- Sample $S$ of size $n$, each unit $i \in \mathscr{U}$ has probability $\pi_{i}$ of being included in $S$
- Population total: $\tau=\sum_{i \in \mathscr{U}} y_{i}$
- Horvitz-Thompson estimation of $\tau: \hat{\tau}_{\pi}=\sum_{i \in S} y_{i} / \pi_{i}$
- $\hat{\tau}_{\pi}$ is an unbiased estimate of $\tau$


## Estimation of Group Size

- Group size $N_{u}$ is typically needed to compute $\pi_{i}$ 's, in many cases $N_{u}$ is unknown
- Capture-recapture estimator: first sample $S_{1}$ of size $n_{1}$ is taken, and all of the units in $S_{1}$ are marked. All of the units in $S_{1}$ are then returned to the population. Next, a sample of size $n_{2}$ is taken. Then $\hat{N}_{u}^{(c / r)}=n_{1} /\left(m / n_{2}\right)=n_{1} n_{2} / m$, where $m$ is the number of marked units observed in the second sample.


## Estimation of Totals in Network Graphs

## Estimation of Totals in Network Graphs

- Population $\mathscr{U}=\left\{1, \ldots, N_{u}\right\}$
- Unit Values $y_{i}$ for $i \in \mathscr{U}$.
- Total $\tau=\sum_{i} y_{i}$ and average $\mu=\tau / N_{u}$.

With appropriate choice of a population of units $\mathscr{U}$ and unit values $y$, various graph summary characteristics $\eta(G)$ can be written in a form that involves a total $\tau=\sum_{i} y_{i}$.

## Vertex Totals

- Let $\mathscr{U}=V$ and $y_{i}=d_{i}$. The average degree of a graph $G$ is obtained by scaling the total $\sum_{i \in V} d_{i}$ by $N_{v}$.
- Let $\mathscr{U}=V$ and $y_{i}$ be a binary variable indicating that a vertex has a given characteristic. $\tau$ counts the number of vertices with that characteristic, and $\tau / N_{v}$, the proportion.

Given a sample of vertices $V^{*} \subseteq V$, the Horvitz-Thompson estimator for vertex totals $\tau=\sum_{i \in V} y_{i}$ takes the form

$$
\hat{\tau}_{\pi}=\sum_{i \in V^{*}} \frac{y_{i}}{\pi_{i}}
$$

where the $\pi_{i}$ are the vertex inclusion probabilities corresponding to the underlying network sampling design.

## Totals on Vertex Pairs

- Let $\mathscr{U}=V^{(2)}$ and $y_{(i, j)}=I_{(i, j) \in E}$ be the indicator of the event that there is an edge between $i$ and $j$. The number of edges $N_{e}$ is given by the total $\sum_{(i, j) \in V^{(2)}} I_{(i, j) \in E}$.
- Let $\mathscr{U}=V^{(2)}$ and $y_{(i, j)}=I_{k \in(i, j)}$ be the indicator of the event that the shortest path between $i$ and $j$ contains node $k$. In the case of unique shortest paths, the betweenness centrality $c_{B}(k)$ of a vertex $k \in V$ is given by the total $\sum_{(i, j) \in V^{(2)}} I_{k \in(i, j)}$.

Given a sample of vertices pair $V^{*(2)} \subseteq V^{(2)}$, the Horvitz-Thompson estimator for vertex totals $\tau=\sum_{(i, j) \in V^{(2)}} y_{i j}$ takes the form

$$
\hat{\tau}_{\pi}=\sum_{(i, j) \in V^{*}(2)} \frac{y_{i, j}}{\pi_{i, j}}
$$

## Totals on Vertex Pairs Example

- A network of interactions among $N_{v}=5,151$ proteins in S . cerevisiae with $N_{e}=31,201$.
- Induced subgraph sampling, with Bernoulli sampling of vertices, using $p=0.10,0.20,0.30$.
- Estimator of $N_{e}$ is $\hat{N}_{e}=\sum_{(i, j) \in V^{*(2)}} \frac{y_{i, j}}{\pi_{i, j}}=\frac{N_{e}^{\star}}{p^{2}}$
- Histograms of $\hat{N}_{e}$ based on 10,000 trials.



## Totals of Higher Order

Let $\mathscr{U}=V^{(3)}$ be the set of all triples of distinct vertices $(i, j, k)$

- $y_{i j k}=A_{i j} A_{j k} A_{k i}$ ( $A$ is the adjacency matrix of $G$ ), then $\tau_{\Delta}(G)=\sum_{(i, j, k) \in V^{(3)}} y_{(i, j, k)}$ is the number of triangles in the graph.
- $y_{i j k}=A_{i j} A_{j k}\left(1-A_{k i}\right)+A_{i j}\left(i-A_{j k}\right) A_{k i}+\left(1-A_{i j}\right) A_{j k} A_{k i}$, then $\tau_{3}^{\star}(G)=\sum_{(i, j, k) \in V^{(3)}} y_{(i, j, k)}$ is the number of vertex triples that are connected by exactly two edges.

Given a sample $V^{*(3)} \subseteq V^{(3)}$, the Horvitz-Thompson estimator for $\tau=\sum_{(i, j, k) \in V^{(3)}} y_{(i, j, k)}$ takes the form

$$
\hat{\tau}_{\pi}=\sum_{(i, j, k) \in V^{*(3)}} \frac{y_{i, j, k}}{\pi_{i, j, k}}
$$

## Totals of Higher Order

Clustering coefficient $\mathrm{cl}_{T}$ of a graph $G$ :

$$
\mathrm{cl}_{T}(G)=\frac{3 \tau_{\triangle}(G)}{\tau_{3}(G)}=\frac{3 \tau_{\triangle}(G)}{\tau_{3}^{\star}(G)+3 \tau_{\triangle}(G)}
$$

where $\tau_{3}(G)$ is the number of connected triples, $\tau_{\Delta}(G)$ the number of triangles in the graph, and $\tau_{3}^{\star}(G)=\tau_{3}(G)-3 \tau_{\Delta}(G)$, is the number of vertex triples that are connected by exactly two edges.

The value $\mathrm{cl}_{T}(G)$, called the transitivity of the graph. $\mathrm{cl}_{T}(G)$ is a function of two different totals of the form

$$
\hat{\tau}_{\pi}=\sum_{(i, j, k) \in V^{(3)}} y_{i, j, k}
$$

## Totals of Higher Order Example

- Protein interactions Network has $\tau_{\triangle}(G)=44,858$ triangles, $\tau_{3}^{\star}(G)=1,006,575$ triples connected by exactly two edges, and a clustering coefficient $\mathrm{cl} T(G)=0.1179$.
- We simulated 10,000 trials of induced subgraph sampling, with Bernoulli sampling of vertices, using $p=0.20$.
- Unbiased estimates of the two totals:

$$
\begin{gathered}
\tau_{\triangle}(G)=p^{-3} \tau_{\triangle}\left(G^{*}\right) \\
\tau^{\star}(G)=p^{-3} \tau^{\star}\left(G^{*}\right) \\
\mathrm{cl}_{T}(G)=\frac{3 \tau_{\triangle}(G)}{\tau_{3}^{\star}(G)+3 \tau_{\triangle}(G)}
\end{gathered}
$$





## Estimation of Network Group Size

## Estimation of Network Group Size

## Simple random sampling without replacement or Bernoulli sampling

Doing the sampling twice, after 'marking' the first sample, use capture-recapture estimators,

$$
\hat{N}_{v}=\frac{n_{2}}{m} n_{1}
$$

## Estimating the Size of a 'Hidden Population'

## Snowball Sampling

- $G=(V, E)$ a directed graph.
- $G^{\star}$ a subgraph of $G$, with vertices $V^{\star}=V_{0}^{\star} \cup V_{1}^{\star}$ obtained through a one-wave snowball sample, $V_{0}^{\star}$ selected through Bernoulli sampling with $p_{0}$.
- $N$ the size of the initial sample, $M_{1}$ the number of arcs among individuals in $V_{0}^{\star}, M_{2}$ the number of arcs pointing from individuals in $V_{0}^{\star}$ to individuals in $V_{1}^{\star}$.
- Estimator of $N_{v}$ will be derived using the method-of-moments.

$$
\hat{N}_{v}=n \frac{m_{1}+m_{2}}{m_{1}}
$$

## Other Network Graph Estimation Problems

- Estimation of Degree Frequency.
- The estimation of the number of connected components in a graph.
- The estimation of quantities not easily expressed as totals.

Sampling and estimation are also being used as a way of producing computationally efficient 'approximations' to quantities that, if computed for the full network graph, would be prohibitively expensive.

## Summary

Formalize the problem of sampling and estimation in network graphs Describe a handful of common network sampling designs Develop estimators of a number of quantities of interest.

## Thanks for your attention!

