## Network Models

## and Network Comparisons

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Observational Data Reading Group
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## What is a model?

## A Statistical Framework



## What is a model?

## SAMPLING



## What is a model?

## SAMPLING FOR NETWORKS



## What is a model?

## STATISTICAL INFERENCE



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## STATISTICAL INFERENCE FOR NETWORKS



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## A Model for Network Graphs

a collection,

$$
\left\{\mathbb{P}_{\boldsymbol{\theta}}(G), G \in \mathcal{G}: \boldsymbol{\theta} \in \boldsymbol{\Theta}\right\}
$$

where $\mathcal{G}$ is a collection of possible graphs,
$\mathbb{P}_{\boldsymbol{\theta}}$ is a probability distribution on $\mathcal{G}$, and $\boldsymbol{\theta}$ is a vector of parameters, ranging over possible values in $\Theta$.
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Keep in mind...

Mathematical Model

- approximate relationship vs.
- simulations


## Statistical Model

- describe uncertainty
- learn about $\boldsymbol{\theta}$


## A Naive Model

adjacency matrix, $\mathbf{Y}$, for an undirected, unweighted network where each $Y_{i j}$ is the tie variable for vertices $i$ and $j$

## Logistic Regression

suppose

$$
\begin{aligned}
Y_{i j} & \stackrel{i i d}{\sim} \operatorname{Bernoulli}(p) \\
\operatorname{logit}(p) & =\theta
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Y_{i j} & \sim \operatorname{Bernoulli}\left(p_{i j}\right) \\
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for directed graphs,
$\mathbb{P}\left(Y_{i j}=y_{1}, Y_{j i}=y_{2}\right) \propto \exp \left\{y_{1}\left(\theta+\alpha_{i}+\beta_{j}\right)+y_{2}\left(\theta+\alpha_{j}+\beta_{i}\right)+y_{1} y_{2} \rho\right\}$

## Keep Improving...

take the $p_{1}$ model,

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and additionally, model

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\begin{aligned}
\gamma & =\mathbf{X} \boldsymbol{\beta}+\boldsymbol{\zeta}, \quad \text { where } \zeta_{i} \stackrel{i i d}{\sim} \operatorname{Normal}\left(0, \sigma_{\zeta}^{2}\right) \\
\theta_{i j} & =\theta+\mathbf{Z}_{i j} \delta
\end{aligned}
$$

where the $\mathbf{X}$ are covariates for the set of vertices
and the $\mathbf{Z}$ are dyadic attributes

## Keep Improving...

## $p_{2}$ Model

take the $p_{1}$ model,

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where the $\mathbf{X}$ are covariates for the set of vertices and the $\mathbf{Z}$ are dyadic attributes

- accounts for some dependence between the $Y_{i j}$
- can incorporate meaningful covariates
- ~ mixed effects logisitic regression


## Markov Dependence

## A Markov Process

let $\left\{X_{t}\right\}$ be a stochastic process such that

$$
\mathbb{P}\left(X_{n}=x_{n} \mid X_{n-1}=x_{n-1}, \ldots X_{1}=x_{1}\right)=P\left(X_{n}=x_{n} \mid X_{n-1}=x_{n-1}\right)
$$

$$
X_{1}, X_{2}, \ldots X_{t-1}, X_{t}, X_{t+1}, \ldots
$$

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A Simple Markov Random Field
dependence on nearest neighbors


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## Network Graph

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let $N_{v}=4$, then

$\{1,2\}$
$\{2,3\}$

$\{1,3\}$
$\{1,4\}$

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Hammersley-Clifford theorem $\rightarrow$ any undirected graph on $N_{v}$ vertices with dependence graph $D$ has probability

$$
\mathbb{P}(G)=\left(\frac{1}{c}\right) \exp \left\{\sum_{A \subseteq G} \alpha_{A}\right\}
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where $\alpha_{A}$ is an indicator of the clique $A$ in $D$.

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Markov Model
cliques of $D$ are edges, k-stars, and triangles in $G$

## Markov Model

$$
\mathbb{P}_{\boldsymbol{\theta}}(\mathbf{Y}=\mathbf{y})=\left(\frac{1}{\kappa}\right) \exp \left\{\sum_{k=1}^{N_{v}-1} \theta_{k} S_{k}(\mathbf{y})+\theta_{\tau} T(\mathbf{y})\right\}
$$

where $S_{1}(\mathbf{y})=N_{e}$

$$
\begin{aligned}
S_{k}(\mathbf{y}) & =\# \text { of } k \text {-stars for } 2 \leq k \leq N_{v}-1 \\
\text { and } T(\mathbf{y}) & =\# \text { of triangles }
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\text { where } S_{1}(\mathbf{y}) & =N_{e} \\
S_{k}(\mathbf{y}) & =\# \text { of } \mathrm{k} \text {-stars } \quad \text { for } 2 \leq k \leq N_{v}-1 \\
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"Triad Model"
$k \leq 2$ only

## Notes on the Markov Model

- intuitive dependence structure
- interpret sign of $\theta_{i}$ as tendency for/against statistic $i$ above expectations for a random graph


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- intuitive dependence structure
- interpret sign of $\theta_{i}$ as tendency for/against statistic $i$ above expectations for a random graph
- model fitting and simulations done via MCMC not easy...
- model degeneracy issues places lots of mass on only a few outcomes
- especially so for large $N_{v}$
- related to the phase transitions known for the Ising model
- change statistics for the MCMC algorithm


## Exponential Random Graph Models

## Exponential Family

$\mathbf{Z}$ belongs to an exponential family if its pmf can be expressed as

$$
\mathbb{P}_{\boldsymbol{\theta}}(\mathbf{Z}=\mathbf{z})=\exp \left\{\boldsymbol{\theta}^{\prime} g(\mathbf{z})-\psi(\boldsymbol{\theta})\right\}
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where $\psi(\boldsymbol{\theta})$ is the normalization term.

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## ERGM

let $Y_{i j}=Y_{j i}$ be a binary r.v. indicating the presence of an edge between vertices $i$ and $j$

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where each $H$ is a configuration, $g_{H}(\mathbf{y})$ is an indicator/count of $H$ in $\mathbf{y}$ and $\kappa=\kappa(\boldsymbol{\theta})$ is the normalization constant.

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so now,

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N_{v} \\
2
\end{array}}
\end{aligned}
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Bernoulli Model: $\quad \mathbb{P}_{\theta}(\mathbf{Y}=\mathbf{y})=\left(\frac{1}{\kappa}\right) \exp \left\{\theta S_{1}(\mathbf{y})\right\}$

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- Snijders et al. (2006)


## New Specifications - Snijders et al. (2006)

make use of clique-like structures...

$$
\mathbb{P}_{\boldsymbol{\theta}}(\mathbf{Y}=\mathbf{y})=\left(\frac{1}{\kappa}\right) \exp \left\{\theta_{1} S_{1}(\mathbf{y})+\theta_{2} u_{\lambda_{1}}^{(s)}(\mathbf{y})++\theta_{3} u_{\lambda_{2}}^{(t)}(\mathbf{y})+\theta_{4} u_{\lambda_{2}}^{p}(\mathbf{y})\right\}
$$

where $S_{1}(\mathbf{y})=N_{e}$

$$
\begin{aligned}
& u_{\lambda}^{(s)}(\mathbf{y})=\sum_{k=2}^{N_{v}-1}(-1)^{k} \frac{S_{k}(\mathbf{y})}{\lambda^{k-2}} \\
& u_{\lambda}^{(t)}(\mathbf{y})=\sum_{i<j} y_{i j} \sum_{k=1}^{N_{v}-2}\left(\frac{-1}{\lambda}\right)^{k-1}\binom{L_{2 i j}}{k} \\
& u_{\lambda}^{p}(\mathbf{y})=\lambda \sum_{i<j}\left\{1-\left(1-\frac{1}{\lambda}\right)^{L_{2 i j}}\right\}
\end{aligned}
$$

alternating k -stars
alt. k-triangles
alt. independent two-paths

## New Specifications - Snijders et al. (2006)

k-triangles

independent two-paths
(a)


FIGURE 5. Two-independent two-paths (a) and five-independent two-paths (b).

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- model fitting and simulations done via MCMC


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- interpretation of $\boldsymbol{\theta}$ ?
- what should $\lambda$ be? what does it mean?
$\rightarrow$ curved exponential family


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- interpretation of $\boldsymbol{\theta}$ ?
- what should $\lambda$ be? what does it mean?
$\rightarrow$ curved exponential family
- satisfies (weaker) partial conditional dependence
$Y_{i v}$ and $Y_{u j}$ are conditionally dependent only if one of the two conditions hold:

1. $\{i, v\} \cap\{u, j\} \neq \emptyset$
2. $y_{i u}=y_{v j}=1$


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Simple Logistic Regression / Bernoulli Model
$p_{1}$ Model
$p_{2}$ Model
Markov Model
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- Mathematical Models

Random Graphs - CUG, Erdos-Renyi, Generalized
Small World
Preferential Attachment

## Random Graphs

a conditional uniform graph (CUG) distribution with sufficient statistic $\mathbf{t}$ taking on value $\mathbf{x}$ :

$$
\mathbb{P}(G=g \mid \mathbf{t}, \mathbf{x})=\frac{1}{\left|\left\{g^{\prime} \in \mathcal{G}: \mathbf{t}\left(g^{\prime}\right)=\mathbf{x}\right\}\right|} I_{\left\{g^{\prime} \in \mathcal{G}: \mathbf{t}\left(g^{\prime}\right)=\mathbf{x}\right\}}(g)
$$

where $\mathbf{t}=\left(t_{1}, \ldots t_{n}\right)$ is an n-tuple of real-valued functions on $\mathcal{G}$ and $\mathrm{x} \in \mathbb{R}^{n}$ is a known vector.

- pick a particular $\mathcal{G}$ and specify uniform probability


## Special Cases

an Erdos-Renyi random graph puts uniform probablity on $\mathcal{G}_{N_{v}, N_{e}}$ so that

$$
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where $N=\binom{N_{v}}{2}$.

## Special Cases

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a generalized random graph puts uniform probability on $\mathcal{G}_{N_{v}, t}$ where $t$ is any other statistic/motif/characteristic of $G$.

- degree distribution $\Rightarrow N_{e}$ fixed


## Some Notes about Random Graphs

- mathematical models
- Erdos-Renyi appears to be the most commonly used
- most thoroughly studied degree distribution, probability of connectedness, etc.
- easy to work with


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## CONS

unrealistic
degree dist. is not broad enough levels of clustering too low

## Some Other Mathematical Models

## Watts-Strogatz Small World Model

0 . lattice of $N_{v}$ vertices

1. randomly "rewire" each edge independently and with probability $p$, such that we change one endpoint of that edge to a different vertex (chosen uniformly)


- high levels of clustering, yet small distances between most nodes


## Some Other Mathematical Models

## Barabasi-Albert Preferential Attachment Model

(a network growth model)
0. $G^{(0)}$ of $N_{v}^{(0)}$ vertices and $N_{e}^{(0)}$ edges
t. $G^{(t)}$ is created by adding a vertex of degree $m \geq 1$ to $G^{(t-1)}$, where the probability that this new vertex is connected to any existing vertex in $G^{(t-1)}$ is

$$
\frac{d_{v}}{\sum_{v^{\prime} \in V} d_{v}}, \quad \text { where } d_{v} \text { is the degree of vertex } v
$$

- can achieve broad degree distributions


## Network Models - Summary

- Statistical Models

Simple Logistic Regression / Bernoulli Model
$p_{1}$ Model
$p_{2}$ Model
too simple

Markov Model $\leftarrow$ too hard to fit
Snijders et al. (2006) $\leftarrow$ too hard to interpret
ERGMs or $\mathbf{p}^{*}$ Models

- Mathematical Models

Random Graphs - CUG, Erdos-Renyi, Generalized
Small World
Preferential Attachment

## Thank you!!

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