

Greg Allenby
Modeling Simultaneity in Survey Data
University of Alberta, CA, May 2005

Greg Allenby
Modeling Simultaneity in Survey Data
Stanford University GSB, April 2005

Greg Allenby
Modeling Simultaneity in Survey Data
Harvard Business University, March 2005

Greg Allenby
Modeling Simultaneity in Survey Data
University of Chicago, February 2005

Greg Allenby
Bayesian Statistics and Marketing
Joint Statistical Meetings, Minneapolis, August 2005.

Greg Allenby
Estimating State-Space Models of Consumer Behavior: A Hierarchical Bayes Approach
Johannes Kepler University, Linz, Austria, September 2005

Greg Allenby
Bayesian Statistics and Marketing
Cornell University, March, 2006

Greg Allenby
Product attributes and models of multiple discreteness
International Society of Forecasting, Santander, Spain, June 2006

Greg Allenby
A direct approach to evaluating technical and allocative efficiency in marketing
University of Iowa Seminar on Bayesian Inference in Econometrics and
Statistics, April 2006

Greg Allenby
A direct approach to evaluating technical and allocative efficiency in marketing
Columbia University GSB, March 2006

Greg Allenby
A Model for Trade-Up and Change in Considered Brands (brownbag)
ART Forum, Santa Fe, June 2007.

Greg Allenby
Evaluating the Effectiveness of Marketing Expenditures
Yale School of Management, February, 2007

Greg Allenby
Evaluating the Effectiveness of Marketing Expenditures
Northwestern University. March, 2007

Greg Allenby
Evaluating the Effectiveness of Marketing Expenditures.
Dartmouth College, November 2007

Michael Browne
Component Analysis of Q-sort Profiles
International Meeting of the Psychometric Society,
Tilburg, Netherlands. July 2005.

Michael Browne. Synthesis of two Circumplex matrices.
Annual Meeting of the Society of Multivariate Experimental
Psychology Tahoe City, CA. October, 2005

Michael Browne.
Current Developments in Dynamic Factor Analysis.
Center on Quantitative Social Science Research, UC Davis, February, 2006

Michael Browne.
Rotation in Dynamic Factor Analysis.
International Meeting of the Psychometric Society, Montreal, Canada. June 2006.

Michael Browne
Dynamic Factor Analysis of Autocorrelation Matrices.
International Meeting of the Psychometric Society, Tokyo, Japan. July
2007

Michael Browne
Factor Analysis of Multivariate Time Series.
Thurstone Laboratory, University of North Carolina, September, 2007

Michael Browne
Fitting Individual Profiles to Circumplex Data.
Annual Meeting of the Society of Multivariate Experimental Psychology;
Chapel Hill, North Carolina; October, 2007.

Michael Browne
Locating Person Points on the Circumplex.
International Meeting of the Psychometric Society, Durham, New

Hampshire. June 2008.

Angela Dean

An investigation of k -circulant supersaturated designs for screening for active factors or important attributes
University of Leuven, Belgium, December 2004.

Angela Dean

An investigation of k -circulant supersaturated designs for screening for active factors or important attributes
Queen Mary, University of London, England, January 2005.

Angela Dean:

Equivalence of Fractional Factorial Designs
International Conference on Design of Experiments, Plenary talk,
Memphis, May 2005,

Angela Dean

Optimal experimental design for hyperparameter estimation in hierarchical linear models with application to marketing.
Interdisciplinary Mathematical and Statistical Techniques (SCRA2006-FIM XIII), Lisbon, Portugal, September, 2006.

Angela Dean

Optimal experimental design for hyperparameter estimation in hierarchical linear models with application to marketing.
Designed Experiments: Recent Advances in Methods and Applications (DEMA2006), Southampton, England, September 2006.

Angela Dean

Supersaturated designs - a discussion
Fall Technical Conference, Columbus, Ohio, October 2006

Angela Dean

Optimal experimental design for hyperparameter estimation in Hierarchical linear models
Model Oriented Data Analysis (MODA8), Almagro, Spain, June 2007

Angela Dean

Screening Experiments with Large Number of Factors
International Conference on Advances in Interdisciplinary Statistics and Combinatorics, Greensboro (Bose Memorial Lecture, Plenary speaker),
June 2007

Angela Dean

Screening Experiments with Large Numbers of Factors,

Design and Analysis of Experiments (DAE2007), Memphis, October 2007

Angela Dean

Studying the Level-Effect in Conjoint Analysis: An Application of Efficient Experimental Designs for Hyperparameter Estimation, Isaac Newton Institute, Cambridge, UK, August 2008

Tena Katsaounis

A combinatorial classification of 2-level factorial designs. International Conference on Design of Experiments: Theory and Applications, The University of Memphis, Memphis TN, May, 2005.

Tena Katsaounis

Equivalence of factorial designs. Poster, Design and Analysis of Experiments Conference, Santa Fe, New Mexico, October, 2005.

Tena Katsaounis

Equivalence of fractional factorial designs. Poster, Joint Statistical Meetings, American Statistical Association, Seattle, August, 2006.

Tena Katsaounis

Geometric equivalence of symmetric factorial designs, Joint Statistical Meetings of the American Statistical Association, Salt Lake City, Utah, August, 2007.

Tena Katsaounis

On the geometric equivalence and non-equivalence of symmetric factorial designs, Contributed poster presentation. Design and Analysis of Experiments 2007 Conference, University of Memphis, Memphis, Tennessee, October, 2007.

Tena Katsaounis.

Equivalence of general factorial designs, contributed talk. Joint Statistical Meetings of the American Statistical Association, Denver, August, 2008.

Longjuan Liang.

An alternative perspective on the Q-technique Graduate Student Preconference. Annual Meeting of the Society of Multivariate Experimental Psychology, Naples, Florida, October 2004

Longjuan Liang.

An extension procedure to the Circumplex. International Meeting of the Psychometric Society, Montreal, Canada. June 2006

Qing Liu.
Conjoint Studies: The 'Level Effect' and Experimental Designs.
International Conference on Design of Experiments, Memphis,
May 2005.

Qing Liu
Efficient Experimental Designs for the Estimation of Hyperparameters
in Hierarchical Bayes Models
Joint Statistical Meetings, Minneapolis, August 2005.

Qing Liu
Efficient Experimental Designs for the Estimation of Hyperparameters
in Hierarchical Linear Models
Design and Analysis of experiments (DAE2005), Santa Fe, October 2005.

Qing Liu
Optimal Experimental Designs for Efficient Hyperparameter Estimation in Marketing.
Department of Marketing, Wharton School of Business, University of
Pennsylvania, October 2005.

Qing Liu
Optimal Experimental Designs for Efficient Hyperparameter Estimation in Marketing.
Department of Marketing, School of Business, University of Wisconsin-
Madison, November 2005.

Qing Liu
Modeling the 'Level Effect' in Market Research Studies: A Hierarchical
Bayes Approach.
Department of Decision and Information Technology, Smith School of
Business, University of Maryland, February 2006.

Qing Liu
Optimal Experimental Designs for Efficient Hyperparameter Estimation
in Marketing.
Department of Marketing, School of Business, University of
Massachusetts, Boston, February 2007

Qing Liu
Optimal Experimental Designs for Hyperparameter Estimation in Hierarchical Linear
Models
(Poster), Design and Analysis of Experiments Conference, Memphis, TN, October, 2007.

Qing Liu
Studying the 'level-effect' in Conjoint Analysis: An Application of Efficient Designs for
Hyperparameter Estimation,
INFORMS Marketing Science Conference,

Vancouver, Canada, June, 2008.

Qing Liu

Studying the 'level-effect' in Conjoint Analysis: An Application of Efficient Designs for Hyperparameter Estimation
(Poster), American Marketing Association, Advanced Research Techniques Forum,
Asheville, NC, June, 2008.

Qing Liu

Studying the 'level-effect' in Conjoint Analysis: An Application of Efficient Designs for Hyperparameter Estimation,
Joint Statistical Meeting, Denver, CO, August, 2008.

Steven MacEachern

Modeling Dependence in Conjoint Choice Experiments
Joint Statistical Meetings, Minneapolis, August 2005.

Steven MacEachern

A gentle introduction to nonparametric Bayesian methods (3 hours).
University of Michigan, Ann Arbor, December 2004.

Steven MacEachern

Further results on nonparametric Bayesian methods (3 hours).
University of Michigan, Ann Arbor, February 2005.

Steven MacEachern

Modeling Dependence in Conjoint Choice Experiments,
M.D. Anderson Cancer Center, University of Texas, Houston, February
2007.

Steven MacEachern

Modeling Dependence in Conjoint Choice Experiments,
St Olaf College, Northfield, Minnesota, May 2007.

Steven MacEachern

Modeling Dependence in Conjoint Choice Experiments,
Seventh Triennial Invitational Choice Symposium, Philadelphia, June
2007.

Steven MacEachern

Nonparametric Bayesian Item Response Theory,
Meeting of the International Biometric Society, East North American
Region, Atlanta, March 2007.

Steven MacEachern

Minimally informative nonparametric Bayesian analysis.

Bayesian Nonparametric Regression Programme, Newton Institute,
Cambridge, England, August, 2007.

Thomas Otter
An Integrated Model of Choice and Response Time with Application to
Conjoint Analysis,
University of Chicago, GSB, January 2005

Thomas Otter
An Integrated Model of Choice and Response Time with Application to Conjoint
Analysis,
16th Advanced Research Techniques Forum, American
Marketing Association, Coeur d'Alene, Idaho, June 2005

Thomas Otter
An Integrated Model of Choice and Response Time with Application
to Conjoint Analysis,
Wissenschaftlicher Markentag an der Wirtschaftsuniversitaet Wien,
Vienna, Austria, June 2005

Thomas Otter
An Integrated Model of Choice and Response Time with Application to Conjoint
Analysis, IMPS 2005,
14th International Meeting and the 70th Annual Meeting of the
Psychometric Society, Tilburg, Netherlands, July 2005

Thomas Otter
An Integrated Model of Choice and Response Time with Applications to Conjoint
Analysis
Joint Statistical Meetings, Minneapolis, August 2005.

Thomas Otter
An Integrated Model of Choice and Response Time with Application to Conjoint
Analysis,
Bayesian Applications and Methods Conference, University of Linz,
Austria, September 2005

Thomas Otter
An Integrated Model of Choice and Response Time with Application to Conjoint
Analysis,
University of Notre Dame, Mendoza School of Business, November 2006

Thomas Otter
An Integrated Model of Choice and Response Time with Application to Conjoint
Analysis,
University of Michigan, Ross School of Business, February 2006

Thomas Otter
Investigating Endogeneity Bias in Conjoint Experiments, Marketing
Science Conference, June 2006, Pittsburgh

Thomas Otter
An Integrated Model of Choice and Response Time with Application to Conjoint
Analysis,
University of Chicago, GSB, January 2005

Thomas Otter
An Integrated Model of Choice and Response Time with Application to Conjoint
Analysis,
16th Advanced Research Techniques Forum, American
Marketing Association, Coeur d'Alene, Idaho, June 2005

Thomas Otter
An Integrated Model of Choice and Response Time with Application
to Conjoint Analysis,
Wissenschaftlicher Markentag an der Wirtschaftsuniversitaet Wien,
Vienna, Austria, June 2005

Thomas Otter
An Integrated Model of Choice and Response Time with Application to Conjoint
Analysis, IMPS 2005,
14th International Meeting and the 70th Annual Meeting of the
Psychometric Society, Tilburg, Netherlands, July 2005

Thomas Otter
An Integrated Model of Choice and Response Time with Applications to Conjoint
Analysis
Joint Statistical Meetings, Minneapolis, August 2005.

Mario Peruggia:
Invited discussant of Valen E. Johnson's presentation entitled
'Bayes Factors Based on Test Statistics'
OBayes5 - The Fifth International Workshop on Objective Bayes
Methodology, Branson, Missouri. June 2005,

Mario Peruggia:
Bayesian Tools for EDA and Model Building
Politecnico di Milano, Italy. July 2005.

Mario Peruggia:
Tutorial Workshop on 'Bayesian Data Analysis'
38th Annual Meeting of The Society for Mathematical Psychology

Memphis, Tennessee. August 2005.

Mario Peruggia
Strategies for Building and Validating Bayesian Models
Joint Statistical Meetings, Minneapolis, August 2005.

Mario Peruggia
Bayesian Tools for EDA and Model Building
Quantitative Psychology Brownbag Colloquium,
The Ohio State University, Columbus, October 2005.

Mario Peruggia
Bayesian Model Diagnostics Based on Artificial Autoregressive Errors
Valencia International Meetings on Bayesian Statistics,
Benidorm, Spain, June 2006. (poster session)

Mario Peruggia
Long-Range Trends and Short-Range Dependencies in Response Time Data
Joint Statistical Meetings, Seattle, August 2006. (invited session)

Mario Peruggia
Long-Range Trends and Short-Range Dependencies in Response Time Data.
Dipartimento di Economia, Universit'a Roma Tre, Rome, Italy.
December 2006.

Mario Peruggia
Long-Range Trends and Short-Range Dependencies in Response Time Data.
Louisiana State University-HSC School of Public Health, New Orleans.
March 2007,

Mario Peruggia
Invited Discussion Leader of "Intrinsic tests for the equality of two correlated proportions."
OBayes6 - The Sixth International Workshop on Objective Bayes Methodology, Rome, Italy. June 2007.
(<http://3w.eco.uniroma1.it/OB07/papers/peruggia.pdf>)

Mario Peruggia
Session Discussant on 'Bayesian Applications in Marketing'
Joint Statistical Meetings, Salt Lake City, UT, July 2007.

Mario Peruggia:
Bayesian Model Diagnostics Based on Artificial Autoregressive Errors
University of Chicago Graduate School of Business, May 2008.

Mario Peruggia

Bayesian Synthesis
9th World Conference of the International Society for Bayesian
Analysis, Hamilton Island, Australia, July, 2008.

Youlan Rao
Robust-likelihood CUSUM charts,
50th Annual Fall Technical Conference, Columbus, October 2006.

Shiling Ruan
Application of the Poisson Race Model to Conjoint Analysis in
Marketing
Joint Statistical Meetings, Minneapolis, August 2005.

Shiling Ruan
The Application of Dependent Race Model in Conjoint Choice Data.
Design and Analysis of Experiments Conference, Santa Fe, New Mexico.
(Poster) Oct., 2005.

Shiling Ruan
Application of the Poisson Race Model to Conjoint Analysis in
Marketing.

Shiling Ruan,
Application of the Poisson Race Model to Conjoint Analysis in
Marketing
Joint Statistical Meetings, Minneapolis, Minnesota.
August, 2005.

Shiling Ruan
The Poisson Race Model and Its Application in the Analysis of Conjoint
Choice Data
Rand, Santa Monica, Feb, 2006.

Shiling Ruan
The Dependent Poisson Race Model and Modeling Dependence in Conjoint
Choice Experiments (Student Paper Competition), Joint Statistical
Meeting, Salt Lake City, July, 2007.

Shiling Ruan
Some Theoretical Properties of The Poisson Race Model.
Seventh Triennial Invitational Choice Symposium, Philadelphia, June
2007.

Shiling Ruan
The Poisson Race Model: Theory and Application in Conjoint Choice
Analysis.

Food And Drug Administration, October 2007.

Shiling Ruan

The Application of Poisson Race Model to Conjoint Choice Study with Multiple Alternatives.

Joint Statistical Meetings, Denver, Colorado. August, 2008.

Zhen Wang

Bayesian inference for a distribution-valued stochastic process,
Bayesian Inference in Stochastic Processes 5, Valencia, Spain, June 2007.

Hao Wu

An Empirical Bayesian Approach to Misspecified Covariance Structures.
International Meeting of the Psychometric Society, Durham, New Hampshire. June 2008.

Qingzhao Yu

Bayesian Models To Adjust for Response Bias in Survey Data: An Example in Estimating Rape and Domestic Violence from the NCVS.

Joint Statistical Meetings, Minneapolis, August 2005.

Qingzhao Yu

Bayesian Model Synthesis

University of Texas, M.D. Anderson Cancer Center,
March 2006.

Qingzhao Yu

Bayesian Synthesis

University of Nevada, Las Vegas, May 2006.

Qingzhao Yu

Bayesian Model Synthesis

Abbott Laboratories, Chicago, June 2006.

Qingzhao Yu

Bayesian Synthesis

Joint Statistical Meetings, Seattle, August 2006.

Xiuyun Zhang

A Model of State Dependence Based on Auto- and Cross-Correlated Exponential Processes with an Application to Household Panel Data.

Joint Statistical Meetings, Salt Lake City, UT, July 2007.